

ESCALON YOUTH COUGARS FOOTBALL and CHEER

2024 Sponsorship Opportunities

Who we are:

Escalon Youth Cougars is a non-profit organization serving the community of Escalon. Our mission is to promote community citizenship, good sportsmanship and physical as well as mental development through healthy, organized competition and teamwork for children ages 6 through 14. The Escalon Youth Cougars program is open to all and does not restrict membership due to race, religion, gender or ability. Our program teaches the basic fundamentals of the sport, fosters good sportsmanship and provides excellent physical challenges. This accomplishment is under the direction of our volunteer board members and coaches. There are no paid positions within the organization.

Why we need your help this season:

Escalon Youth Cougars Football and Cheer (formerly Escalon Outlaws) is seeking donations for our 2023 Football Season. This season we were excited to find out that the High School Field would be receiving some much-needed improvements and as wonderful as this news is, due to the timeline of construction, we will not be able to use the home field this season. As an organization we have been working quickly to find another field to play on that we can make home for this season. This will require a lot of coordination within our program and support from our Cougar community.

EYC Organization Sponsorships Packages: 25% of Sponsorship goes toward player or family account until Player/Family fees are paid in full.

Touchdown Platinum Sponsor: \$1,000

- 1 Banner 3ft x 5ft displayed at our home games **AND**
- 1 full page sponsor ad in the printed Season Program
- Logo Printed on the back of our team shirts that are passed out after the kids complete their conditioning week. (Form and Logo MUST be submitted by May 6th 2024)
- Publicity on EYC website and social media
- Sponsorship announced at the EYC Home Games
- Sponsorship Plaque

Field Goal Gold Sponsor: \$800

- 1 Banner 3ft x 5ft displayed at our home games **OR**
- 1 full page sponsor ad in the printed Season Program
- Publicity on EYC website and social media

- Sponsorship announced at the EYC Home Games

Safety Silver Sponsor: \$500

- 1/2 page sponsor ad in the printed Season Program
- Publicity on EYC website and social media
- Sponsorship announced at the EYC Home Games

Interception Bronze Sponsor: \$200

- Business Card sponsor ad in the printed Season Program
- Publicity on EYC website and social media
- Sponsorship announced at the EYC Home Games



ESCALON YOUTH COUGARS FOOTBALL and CHEER
PO BOX 326
Escalon, CA 95320
outlawpresident@yahoo.com
Tax ID: 77-0053277

ESCALON YOUTH COUGARS FOOTBALL and CHEER

Player Sponsorship opportunities: 50% of Sponsorship goes toward player or family account until Player/Family fees are paid in full.

Program Sponsor: \$800

This sponsorship includes front of the Program Sponsorship for a single Home Game and a business card size space in the programs that will be available for sale at our home games.

Monetary Sponsor: ANY VALUE

Sponsor names will also be included in the list in the season program and 50% of this donation will go to player accounts.

Other Fundraising Opportunities: Direct Program Fundraising

Player Highlight in Season Program: **Limited availability!**

¼ page - \$100 ½ page - \$200 Whole Page - \$400

This includes a personalized message from family or friends with a photo of the player (If submitted).

THANK YOU!

Without help from our sponsors we simply would not be able to continue to keep costs down as well as allow our organization to continue to provide financial aid to those with financial hardships: making our program open to every child in our community regardless of their family's financial situation. Your donation will also allow EYC the ability to continue to purchase new equipment such as helmets and shoulder pads to ensure the utmost safety of our participants. While also continuing to allow our organization the ability to award Escalon High School Seniors with Scholarships.

We would like to thank you kindly for your consideration of any donation to our football and cheer program. Our Tax ID Number is 77-0053277. All monetary donations may be made payable to Escalon Outlaws.

Please contact **Ronee Van Dyk** with and questions or clarifications needed at ronee@vandykbuilds.com or call/text 209-277-2401.

With warm regards,

Escalon Youth Cougars



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Sponsor Form

- Touchdown Platinum Sponsor: \$1000
 Field Goal Gold Sponsor: \$800 Select 1: 3x4 Banner___ Full Page Ad in Program___
 Safety Silver Sponsor: \$500 -
 Interception Bronze Sponsor: \$200
 Season Program Sponsor: \$800
 Player Highlight in Season Program (circle selection)
 1/4 page - \$100 1/2 page - \$200 Whole Page - \$400
 Monetary Sponsor

Total Amount Being Donated: \$_____ (Checks payable to Escalon Outlaws)

Sponsor/Company Name: _____

Person to Contact: _____

Email Address: _____

Mailing Address: _____

City, State, Zip: _____

Telephone: _____

Name of Sponsored Player (Players from same household can be included):

Player highlight narrative, **Camera-ready Business Card or Artwork including JPEG image of Business Card or LOGO for Banner is needed to complete your ad.**

Please attach or email to Ronee@vandykbuilds.com **Ad Copy and payment are due by May 6th 2024**

Receipt Portion for Sponsor:

Keep this portion for your records

Thank you for your donation of: \$_____



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